# **Connect4Climate**

# CLIMATE CHANGE TIME FOR ACTION

C4C is a communication platform to raise awareness on Climate Change, who operates in a fast-evolving scenario with low short term planning, so partners need to be flexible and reactive to accommodate their operational model

# CONNECT 4CLIMATE

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#### #Youth4Climate

inspires young people to join together to take on the climate challenge

#### #Fashion4Climate

collaborates with trend setters of the fashion sector to set new parameters

## #Film4Climate

works with the film industry to spread climate messages and promote sustainability

#### #Leaders4Climate

engages influential and wellknown figures to speak out on climate change.

### #Cities4Climate

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builds on local initiatives to make urban areas more climate smart

#### #Music4Climate

draws upon interest in climate change among musicians and Songwriters

# #Sport4Climate

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capitalizes on the fame of athletes and the popularity of the sports industry

# #Innovation4Climate 🕢

highlights the role of the private sector and technology for climate solutions.





We will continue to follow your example

