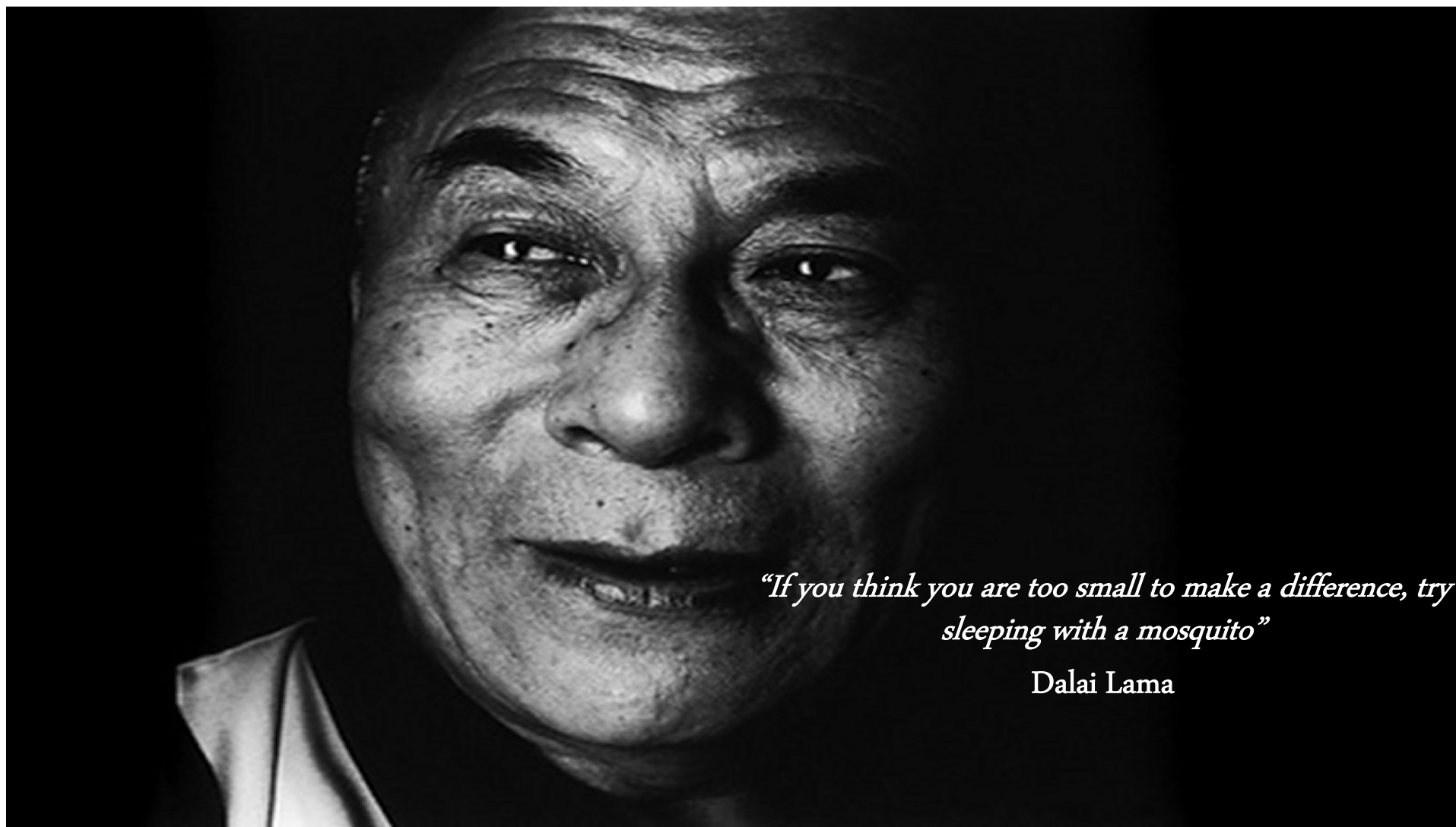




# Boatcamp

Barcelona, July 3 2017  
Luisa Ferreira, EIB Institute





*"If you think you are too small to make a difference, try  
sleeping with a mosquito"*

Dalai Lama

## Social innovation and broader Social Impact...

- **Scaling impact does not require scaling the organisation**
- **Importance of networks, co-creation, ...**





- 6 editions: +- 2,000 projects
- Money prizes and mentoring opportunities (EY, ISEP, bootcamps)
- Visibility, mentoring, networking, internationalization
- Opportunities to establish partnerships with impact investors SIT Alumni network
- SIT Impact bootcamp & Webinars

**SIT Alumni Community**

Supporting Sustainable Development and Driving New



Supporting Europe's Social Entrepreneurs

Call for Proposals

15 Finalists

Selected by Experts from  
European Investment Bank  
EUROPEAN INVESTMENT FUND

Learning, Advice and Feedback

Follow up

Mentoring Bootcamp

Refining Project Ideas, Improving Pitching Skills

Knowledge Sharing

Links with Investors, Industry Experts, Business Angels

Investor's Fair

Access to financing

Mentoring vouchers



Final Event

Cash Prizes to Implement and Further Project

Showcasing Talent

Mentoring

Scale up bootcamp

...rolling Projects

## Diapositiva 5

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**KB1**

The logo should be much smaller

BERRADA Khadija; 12/06/2017



## “What is your endgame?”

## Scaling Impact ...not (necessarily) scaling up the organisation!

- Questions & Issues
- Organisational model
- The scaling model
  - (up, out, deep)
- Endgame!





Thank you!

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