

[www.speak.social](http://www.speak.social)



**SPEAK**

**SHARE YOUR WORLD!**

**Fattema**







SPEAK

how are you?  
我很好。

# How? An Online2Offline model



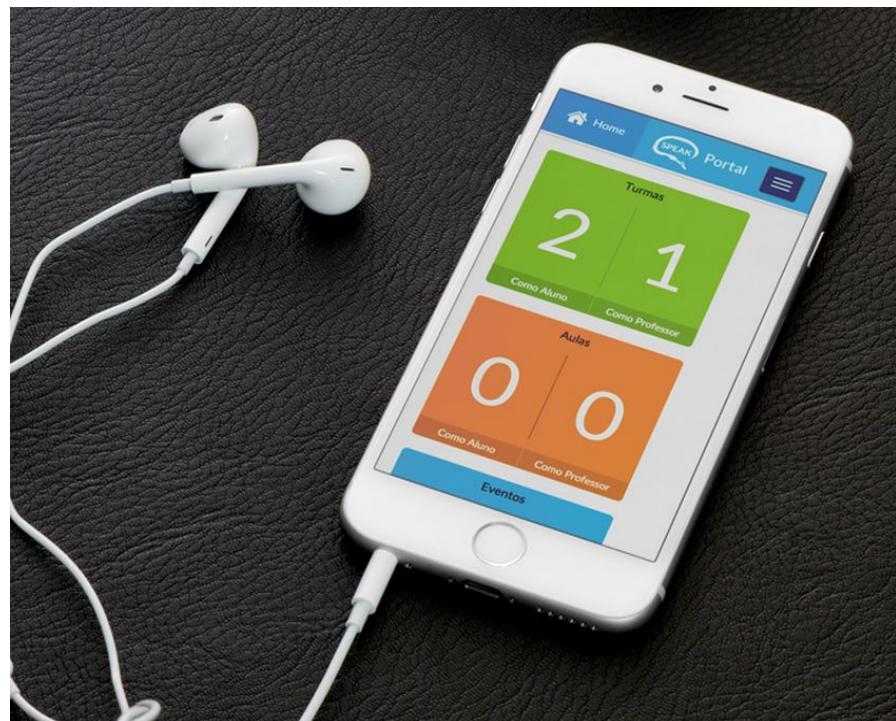
**Online: organisation and logistics**



**Offline: learning, teaching and sharing experience**



# Online: web platform (mobile devices and desktops)



# Offline: unused spaces from local organizations



# Our users can be simultaneously Participants and Buddies

1

You sign up to learn a new language

AND/OR

2

Sign up to teach others your language and culture.

3

Classes are created and you'll be allocated depending on your application preferences.

**EFFICIENCY GAIN  
THROUGH OUR  
TECHNOLOGY**



Average time needed to create a class: from 25 hours to **3 seconds**

Format: \_\_\_\_\_



4-15 students



3 months = 12 weeks



1 lesson per week



90' minutes per lesson



Events



# SPEAK's revenue stream is enrollment fee-based



## ENROLLMENT FEE

Participants that are only learning pay a symbolic fee of 25€



## SOCIAL FRANCHISING

Variable revenue stream depending on the success of the franchisee.

### NOTE

Participants struggling have access to SPEAK for **FREE**. No one is excluded due to financial limitations.



[www.speak.social](http://www.speak.social)



[hma@ speak .social](mailto:hma@ speak .social)