Refugeeswork.at

We connect refugees with employers.

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Work is the key to successful integration... ... refugees & employers face many challenges:



negative **Stereotypes** (E)



missing network (E & R) language & cultural barriers (R)



Uncertainty & lack of experience (E)

lack of knowledge about labor market (R)

(?)

One-Stop-Shop for **Refugees** (CVs to coachings)





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Online **CV creation** (software supported) ... individual **job recommendations** (intelligent algorithims). ... automated application management ... support at communication & intgrated calendar.

...**Coachings** in several languages (1:1, eLearning digital assistant).

One-Stop-Shop for **Employers** (Recruiting & Onboarding)









... we **find talents** using intelligent algorithms. ... we **validate** all **candidates** legally.

... we **support** in **communication** & scheduling dates.

... we **coach** all **candidates** for job interviews.

... we **advise on bureaucracy** & public **grants**.

KPIS (Beta-Version: Jul – Dec 2016)

+ 5,5k registered refugees

+ 275

registered **employers**

43%

Placement rate,

~60 Placements, +130 Interviews, Workshops for +600 refugees, +5,5k Feedbacks zu CVs)

6 Fulltime Employees (3 women; **2 Iraqis**)

+60k

revenue through customers (in 6 months) Leads for internat. from 6 countries. (GER, CH, NL, CAN, ESP, UK)

12

+10 (inter)national Awards (e.g. Forbes 30u30) (Inter-)national press Impact Investment

Business model

Membership fees of companies

Small Companies (1-25 employees)

Pay per match after successful placement)

Big Companies (> 26 employees)

> 500 EUR p.a.

Additional Revenue streams: Recruiting events | onboarding services | cross-cultural workshops | "headhunting" of highly qualified candidates | *digitale onboarding & employee training solution (expected Q4 2017)*.

Social impact goals

quantitative (`17 - `19)

qualitative

a 10k +30k +50k eLearning

Jatch 600 4 k 10 k

"Reach"

(Campaigns, press, events, succes Stories)

¹ Every user receives feedback on his CV, has access to our eLearning platform, candidates invited for interviews receive multilingual coachings, "MOE" will provide every user with an individualized learning program regarding the Austrian labour market via messengers etc.

² To improve the image of refugees/migrants we launch campaigns, publish success stories and a book i.a.

2021 we want to be the European leading online job platform for migrants.

Our goal is to successfully-place 100,000 people into the labor market (incl. placements of licensees in other countries).

New products

Making our technology available to other great organisations.

Expand to migrants (in AUT)

Almuni-Network

Арр

Complexity of **product** development