



Social enterprise addressing global challenges

*A conversation with
Paula Woodman (British Council, UK)
& social entrepreneurs from African continent*



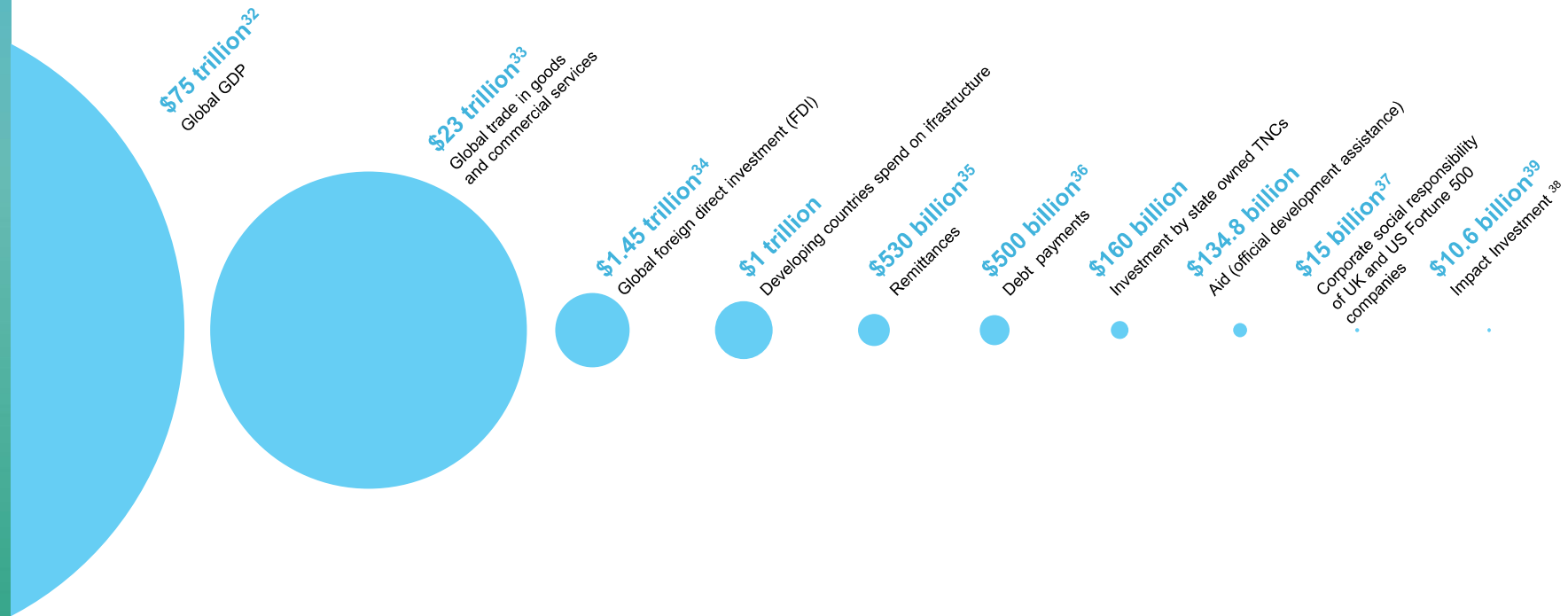


Global Social Enterprise programme

A call to action



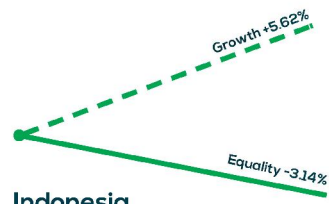
*Think global,
trade social*



Think global, trade social

Income Inequality and Growth

Income inequality as measured by the GINI coefficient has changed little in many countries and has often increased, despite staggering growth in many parts of the world over the past decade. The proceeds of growth are not being distributed equitably.



Indonesia

Indonesia from 2002 to 2011 grew at an average 5.62% per year while income inequality worsened by an average 3.14% per year over the same period



India

India from 2004 to 2011 grew at an average 8.24% per year while income inequality worsened by an average 0.09% per year over the same period



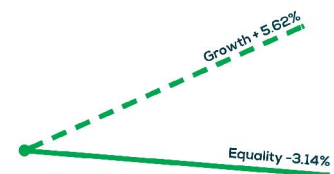
Thailand

Thailand from 2002 to 2010 grew at an average 4.51% per year while income inequality improved by an average 0.77% per year over the same period



Morocco

Morocco from 2001 to 2007 grew at an average 4.65% per year while income inequality worsened by an average 0.12% per year over the same period



Nigeria

Nigeria from 2002 to 2011 grew at an average 5.62% per year while income inequality worsened by an average 3.14% per year over the same period

Social enterprise and women's empowerment

GLOBALLY
THERE ARE AN ESTIMATED

210 Million
social entrepreneurs,

ALL DEVELOPING AND TRYING
DIFFERENT APPROACHES TO
SOLVE THE WORLD'S
SOCIAL AND ENVIRONMENTAL
CHALLENGES

IN THE UK 4%
OF SOCIAL ENTERPRISES
FOCUS ON WOMEN'S
EMPOWERMENT

IN INDIA
THIS FIGURE IS **33%**

Social enterprise and women's empowerment

Even when not explicitly focussed on women's empowerment the social enterprise sector is providing greater opportunities in employment than the wider economy:

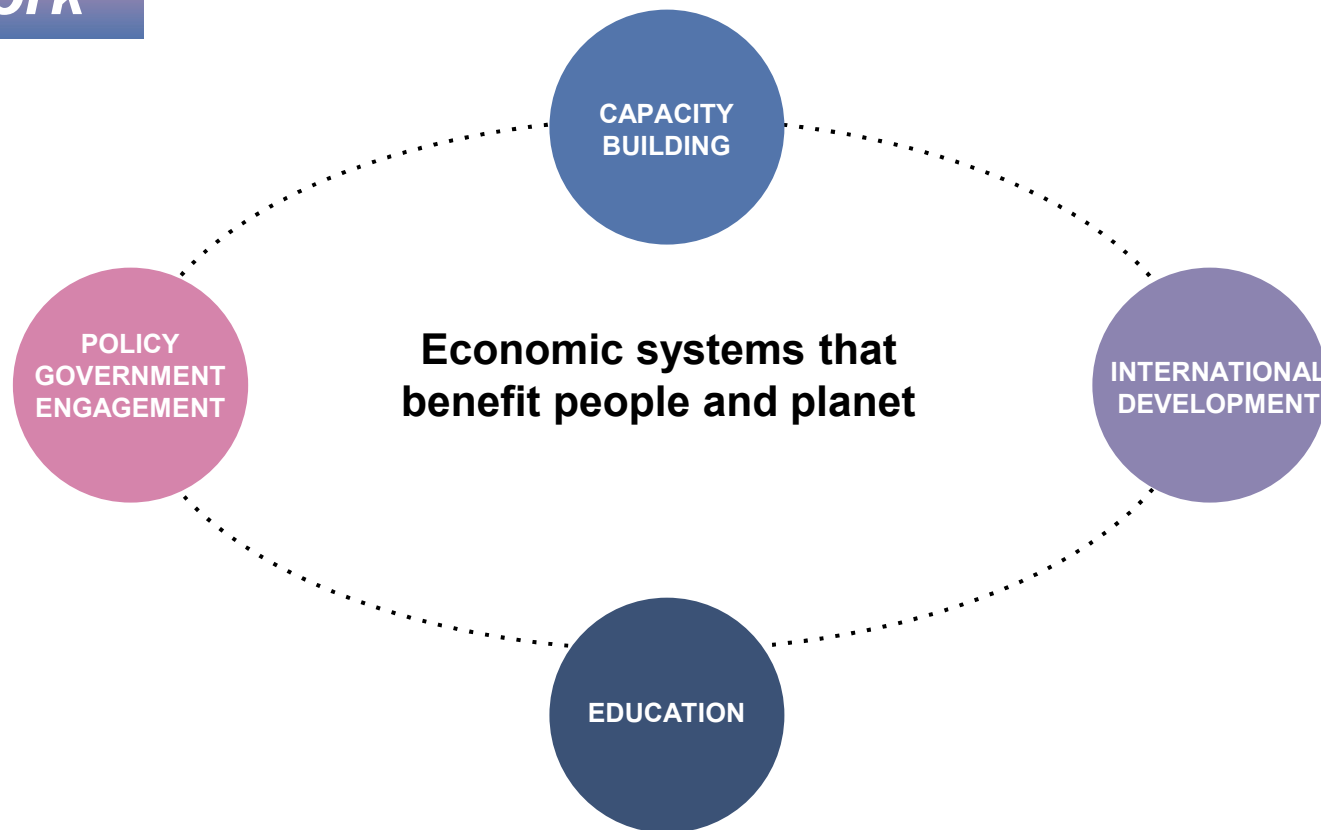
	Brazil	India	Pakistan	UK	USA
Women (% of total workforce)	43%	24%	22%	46%	46%
Women (% of social enterprise workforce)	55%*	25%	37%	66%	65%

** Estimated based on surveys, leadership statistics, and non-profit sector statistics*

And more opportunities for Women's leadership than the for-profit sector:

	Brazil	India	Pakistan	UK	USA
Women (% leaders in for-profit sector)	43%	9%	5%	18%	31%
Women (% leaders in social enterprise)	25%	24%	20%	40%	55%

Our four strands of work



Plus activities that cut across and support all strands of work. They include:

- Research
- Study visits

Policy and government engagement: examples of impact



Then Civil Society Minister Nick Hurd meeting Vietnamese delegation to the UK



The British Council's Paula Woodman moderating auditorium panel discussion at the EU Development Days

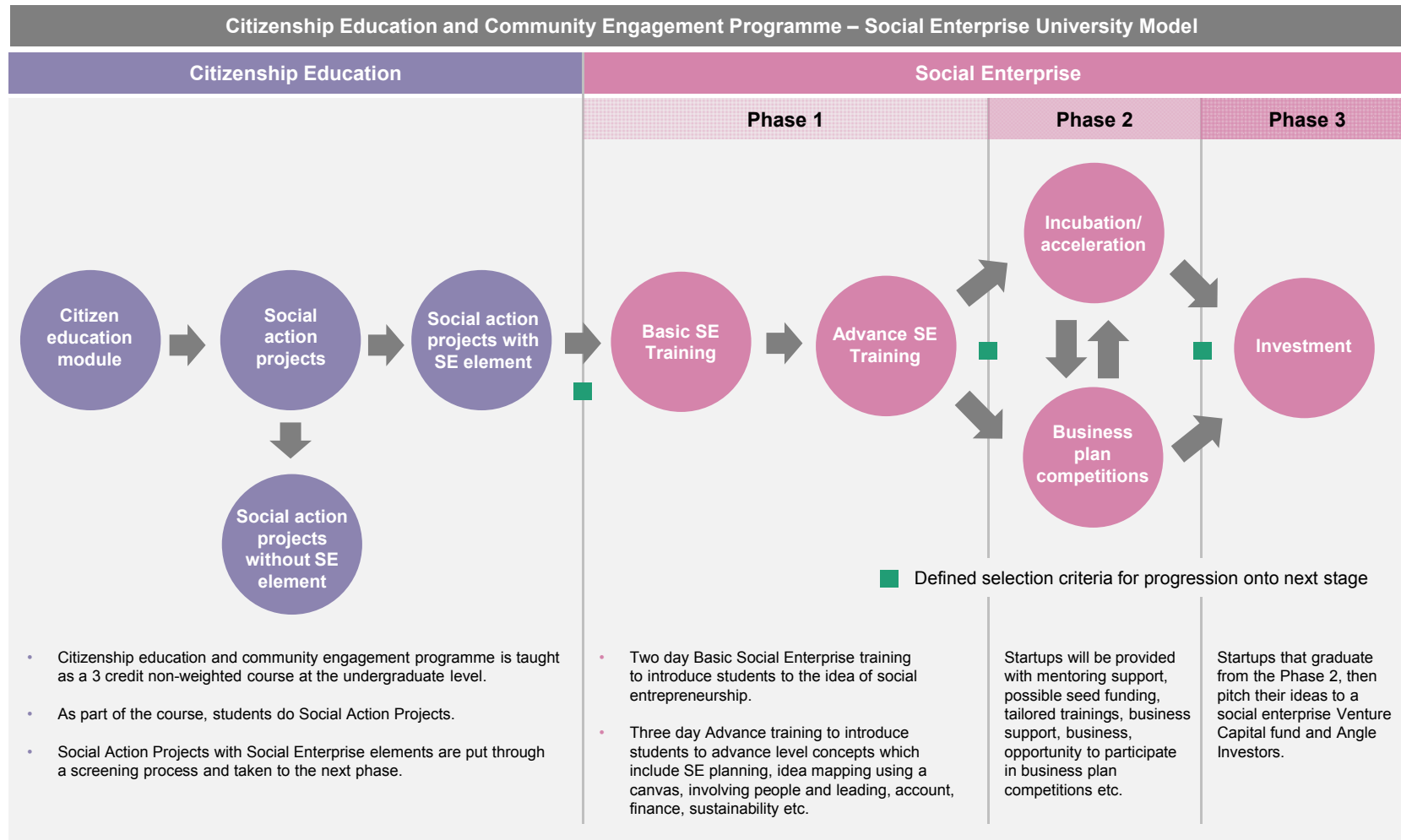


Ghana's Minister of Trade and Industry, Dr Ekwow Spio-Garbrah (centre) at the Critical Mass conference



Sir Ronald Cohen at the Thai Stock Exchange

University partnerships: Pakistan case study



Schools and education systems

 **SchoolsOnline**




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Building better lives
Social enterprise in schools:
a resource pack for teachers

**CONNECTING
CLASSROOMS**



**DECENT WORK AND
ECONOMIC GROWTH**
Understanding social enterprise

Capacity building: different training models

Training for social enterprise leaders
(e.g. Social Enterprise for Active Citizens)

Business Investment Readiness
(provides skills exchange between SE intermediaries)

Train-the-trainer model
(e.g. Young Women Social Entrepreneurship Development programme, India)

Business plan competitions
(e.g. Bangladesh)



Social enterprise in international development

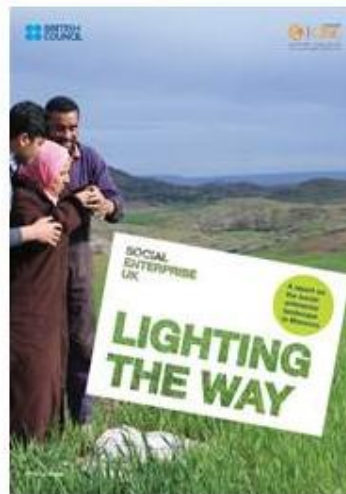
EU-funded Action for Support for Social Enterprises

in **Kenya** and **Ethiopia** to support vulnerable populations to access social protection, health, education and jobs and foster inclusive and sustainable economic growth.



	Estimate number of social enterprises	% specifically aiming to create employment	% specifically aiming to boost education and literacy	% specifically aiming to support vulnerable groups	% specifically aiming to improve a particular community
Kenya	43,933	65%	33%	35%	36%
Ethiopia	54,980	44%	15%	22%	37%

Publications



Collaboration for impact



Cabinet Office



Social
Enterprise UK



Foreign &
Commonwealth
Office



WORLD BANK GROUP



Aspen Network of
Development Entrepreneurs



UNITED NATIONS
ESCAP
Economic and Social Commission for Asia and the Pacific



BRITISH
ACADEMY
for the humanities and social sciences



UNIVERSITY OF
OXFORD

A guide to social enterprise in the UK

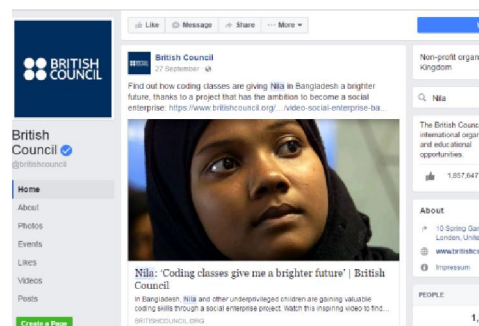
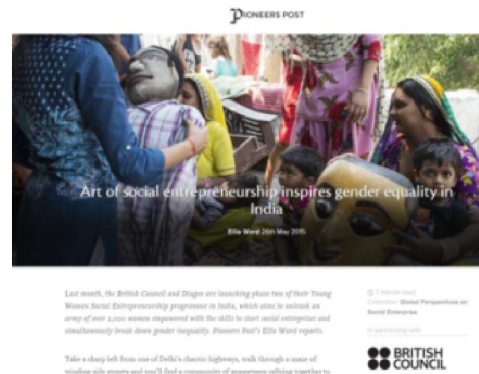
A comprehensive introduction to the UK's thriving social enterprise sector. Packed with examples and links, it covers:

1. Legal structures and ownership models.
2. The ecosystem of support provided through schools and universities, incubators and accelerators.
3. Funding sources (grants, loans, investment, crowd sourcing and social impact bonds).
4. Social impact measurement tools.
5. Social enterprise networks, associations and media.
6. The role of government in facilitating and steering the sector's development.

https://www.britishcouncil.org/sites/default/files/social_enterprise_in_the_uk_final_web_spreads.pdf



Communication channels



Find out more:

[Follow our social enterprise programme on Twitter @SocEntGlobal](#)

[Sign up for our social enterprise newsletter](#)

<http://www.britishcouncil.org/society/social-enterprise>

